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EXPERIENCE

SunWellness Companies Oct 2016 - Feb 2019

Graphic Designer, Video Producer and Editor, Web Designer

- Conceptualized, drafted, and created finalized graphics, such as fliers, web ads, postcards and other assets for effective content rollout across web, print, email, and additional platforms.
- Developed storyboards, shot, produced, and edited video and photography efforts for on-brand messaging aligned with current marketing strategies and promotions.
- Designed and coded website and web content, efficiently managing content and delivery deadlines.

Hanuman Companies Jan 2017 - Oct 2018

Contractor - Video Producer and Editor, Web Designer

- Filmed, produced, and edited 20+ interviews for an online course with over 16,000 subscribers, ensuring high-quality content throughout the production.
- Captured and created promotional videos highlighting Hanuman Festival 2017 & 2018 used to advertise future events and festivals.
- Developed, designed and coded Hanuman Festival website and established an online identity for the festival while implementing systems for efficient future updates.

Hanon Mckendry May 2016 - Aug 2016

Graphic Design Intern

- Collaborated with the design team to create assets including but not limited to, display signage, mass mailings, and web content for a variety of different clients and companies.
- Ensured accurate and timely communication between departments and clients by keeping projects organized and on time via effective time management and organization.

GAP Inc Mar 2014 - Oct 2016

Business and Training Specialist

- Conducted individual and group interviews, hiring and onboarding process for all Brand Associates.
- Lead safety and loss prevention training programs to effectively educate associates and better represent the store during quarterly audits.
- Created and lead associate coaching programs, instructing employees on policy, brand standards, and leadership, to ensure an efficient and knowledgeable staff.

EDUCATION

Pikes Peak Community College, Colorado Springs, CO
Associates of Applied Sciences in Multimedia and Graphic Design - May 2017

QUALIFICATIONS

- Extensive software and hardware comprehension
- Widespread video/photography expertise and technical understanding
- Comprehensive communication with clients throughout the design process
- Exceptional organizational and time management skills
- Strong work ethic and collaborative character

TECHNICAL SKILLS

InDesign
Illustrator
Photoshop
Printing & production
Type & layout
Motion graphics
HTML5/CSS
Wordpress
SEO & analytics
Video production

AWARDS

- American Advertising Awards: Silver and Gold - Special event marketing & Social Media single Execution
- AIGA (American Institute of Graphic Arts) Colorado Springs: Best in Show - 2018 Portfolio Review